

## Builder Launches New Initiative To Support Environmental Efforts

BOWA Builders, a full-service residential construction firm specializing in upscale additions, renovations and custom homes, is launching a first-of-its-kind green rebate program, called the BOWA Environmental Incentive Program.

The program rewards clients who elect BOWA-recommended, environmentally conscious upgrades for their 2009 construction projects by rebating fees on up to \$100,000 in related costs.

“At BOWA Builders, we put our money where our mouth is when it comes to protecting the environment,” said Larry Weinberg, chief executive officer of the firm. “By eliminating some of the costs associated with upgrades that go above and beyond our already-high building standards, the BOWA Environmental Incentive Program encourages clients to achieve their design and construction goals with lower-impact homes.”

The BOWA Environmental Incentive Program builds on the company’s long-standing commitment to its clients, community and environment. As a well-established component of the company’s culture, BOWA’s environmental stewardship philosophy educates homeowners and peers on the benefits of green construction,

provides incentives to encourage client participation and continues to “green” the company’s internal operations.

“BOWA is proud to make an impact not only in environmentally friendly building practices, but also through its alliances with local environmental groups, aggressive recycling program, hybrid company vehicles and purchased carbon dioxide credits,” officials said.

“BOWA Builders is dedicated to producing the highest quality renovations for our clients, which for more than a decade has meant using what are now regarded as environmentally conscious materials and practices,” said Doug Horgan, vice president of best practices for the firm.

“We’re pleased to be able to draw on this experience, and specifically our expertise in retrofitting existing homes, to help educate homeowners and industry professionals,” Horgan said.

Founded in 1988, BOWA Builders is a full-service residential construction firm specializing in upscale additions, renovations and custom homes, as well as project planning and feasibility.

*For more information, call (703) 734-9050 or see the Web site at [www.bowa.com](http://www.bowa.com).*