



PRESS RELEASE

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BOWA Builders Recognized As SmartCEO EcoCEO And Implementer of Environmental Excellence

McLean, Va.—BOWA Builders (www.bowa.com), a design/build company specializing in large-scale, luxury additions and renovations, as well as purchase consultations and project planning and feasibility assistance, was recently recognized as a finalist in SmartCEO magazine's inaugural EcoCEO Awards. Highlighting 28 green-minded leaders in Greater Washington, D.C., the awards honor those CEOs who demonstrate a commitment to environmental excellence and are catalysts for change in their own organization while inspiring change among their clients.

“Our longstanding commitment to environmental stewardship drives us to move the green needle in three areas: education, motivating clients, and internal operations and culture,” said BOWA Builders CEO Larry Weinberg. “We pride ourselves on being recognized as the area’s go-to green resource for industry partners and a trusted guide for homeowners exploring green options during the renovation process.”

BOWA Builders eco-friendly practices and initiatives in 2009 include:

- Establishing the BOWA Environmental Incentive Program, which rewards clients with rebates when they elect recommended green upgrades on a project
- Conducting more than 20 educational presentations on green building in 2009, attended by more than 300 homeowners and industry professionals
- Including articles related to green building and remodeling in 60 percent of company newsletters
- Providing more than 250 hours of green education to employees

With finalists classified into groups of “Facilitators,” “Implementers” and “Innovators,” BOWA Builders was honored as an “Implementer” that “integrates innovative green solutions into their business.” The program showcases small, medium and large companies in each category from a variety of industries. For more information about BOWA Builders’ commitment to environmental stewardship, visit <http://www.bowa.com/environmentalstewardship>.

About BOWA Builders

BOWA Builders is the Washington, D.C. area’s premier design/build company specializing in large-scale, luxury additions and renovations, as well as purchase consultations and project planning and feasibility assistance. Drawing on twenty years of experience and proven processes, BOWA’s team expertly orchestrates home transformations to deliver award-worthy results. Their value-driven planning process, schedule guarantee and extended warranty all contribute to a unique approach designed to ensure the clients’ peace of mind and complete satisfaction. Serving clients in Suburban Maryland, the District of Columbia and Northern Virginia, BOWA has won more than 100 awards for excellence, including being named National Remodeler of the Year by Professional Remodeler magazine. BOWA Builders has offices in McLean and Middleburg, Va., has 67 employees and generates revenues of more than \$36 million annually. For more information, visit www.bowa.com or call (703) 734-9050.

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