



Doug Horgan of BOWA Builders

BOWA Builders Serves as Valuable Green Building Resource for Area Architects

Over the past 20 years, BOWA Builders has collaborated with some of the area's foremost architects to bring hundreds of mid- to large-sized residential renovations to life. Behind the success of each project, has been BOWA's commitment to

staying true to the architect's vision while delivering unmatched craftsmanship, accountability and service. The more complex projects have also benefitted from the expertise the team contributes to the project planning phase. Green remodeling is just one of the areas in which BOWA can serve as a valuable resource due to their in-depth knowledge and experience.

According to the National Association of the Remodeling Industry, "Green remodeling is an all-encompassing approach that emphasizes making a home healthy, comfortable and efficient." Achieving a green home, however, is not a simple matter. It requires a complex formula consisting of quality materials, sound design and construction practices, a thorough understanding of how the home's systems interrelate and numerous other variables.

"BOWA Builders' commitment to producing the highest quality renovations for our clients, has resulted in our using what have come to be known as environmentally conscious materials and practices for more than a decade," said Doug Horgan, vice president at BOWA. "As industry studies show that retrofitting existing homes with energy-efficient features is four to eight times more effective than incremental improvements to newly constructed homes, we're pleased to be able to draw on this experience to help educate homeowners and fellow professionals on the benefits of green building and remodeling."

With more than 20 years experience in residential remodeling and numerous industry certifications, Horgan is recognized as one of the area's foremost authorities on green remodeling and construction quality. Horgan applies this knowledge to his role as BOWA's Vice President of Best Practices, where he champions the company's standard of excellence through research and development, training and quality control programs.

Given the complex nature of many of BOWA's large-scale renovations, Doug often works with the design team to address challenges and develop effective solutions during the project's planning phase. And, of course, Horgan advises on each of BOWA's green building projects.

An active participant in the industry's dialogue on green remodeling, Horgan is a member of the Washington Chapter of the American Institute of Architects' Committee on the Environment (COTE_{dc}) and one of the first residential construction professionals in the country to acquire the new LEED AP Homes certification. Doug is an NAHB Certified Graduate Remodeler, and was the first person in the Washington area to achieve the NAHB's Certified Green Professional designation.

He also carries certifications from the Building Performance Institute, is a NARI Green Certified Professional, and was an instructor for the NARI Green Remodeling class. As a result of his training, experience and involvement Horgan has been invited by various industry groups, architectural firms and homeowners to speak on various aspects of green building and construction quality. For groups, such as COTE_{dc}, ASID and Custom Design Concepts, Horgan was able to develop informative programs tailored to the audience, venue and topic of interest.

Building on Horgan's expertise and BOWA's longstanding commitment to environmentally responsible building, the company recently introduced a first-of-its-kind green rebate program, called the BOWA Environmental Incentive Program. The innovative program helps clients "go green" by rewarding those who elect BOWA-recommended environmental upgrades for their 2009 construction projects by rebating the company's fee on up to \$100,000 in related costs.

Eligible upgrades include those that go beyond their already-high standards for things like insulation, windows or HVAC systems, as well as green design services; alternative energy systems, such as solar or wind; and more environmentally conscious upgrades. The program is already generating tremendous interest among clients, architects, and the media.

"Our new BOWA Environmental Incentive Program puts our money where our mouth is when it comes to helping to protect the environment," said Larry Weinberg, chief executive officer of BOWA Builders. "We are pleased to be able to serve area architects as both a knowledgeable resource and experienced partner, while offering their clients this valuable incentive designed to encourage the use of even higher-performance materials."

Serving the Greater Washington area from its offices in McLean and Middleburg, Va., BOWA Builders is a full-service residential construction firm specializing in upscale additions, renovations and custom homes, as well as project planning and feasibility. BOWA has a solid history of working in partnership with architects to exceed client expectations. Their award-winning team, consultative process, schedule guarantee and extended warranty all contribute to a unique approach designed to ensure the client's peace of mind and complete satisfaction.

To discuss how BOWA may be of assistance on your next project or to explore a customized presentation on any facet of green building or construction, call 703-734-9050 or visit www.bowa.com.